

# WindReach Farm Foundation CAMPAIGN

Nicole, our daughter, was born with Tuberous Sclerosis and has debilitating seizures and developmental delays. Riding at WindReach gives her an incredible feeling of freedom, achievement, confidence, and equality, that she feels nowhere else! — Harry Worsley, Chair, WindReach Farm Foundation



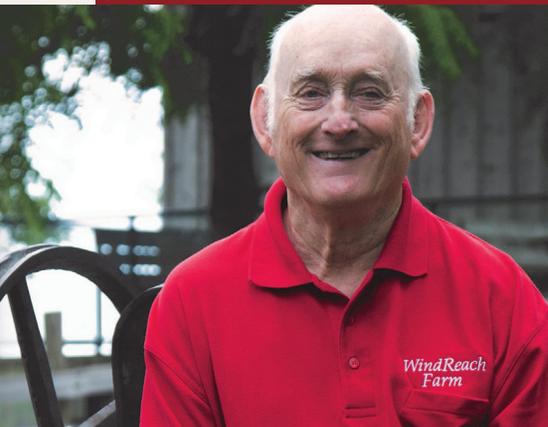
Of course, we can!

# help others live their lives

***“Of course, we can!”***

*— A familiar response from founder of WindReach Farm, Alexander J. Mitchell (Sandy), who spent his life proving that with vision and perseverance nothing is insurmountable. He was a Paralympic equestrian, downhill skier, competitive sailor, and Farmer. Born with cerebral palsy, he advocated for and understood the challenges and needs of people living with disabilities, and wanted to create a place that would inspire others to live life to its fullest. (1944-2018)*

Situated within the Oak Ridges Moraine in the small town of Ashburn, Ontario, **WindReach Farm is a 105-acre, fully accessible farming environment** with unique features and programs developed specifically to serve the needs of those with intellectual, physical and/or mental health challenges, and their families.



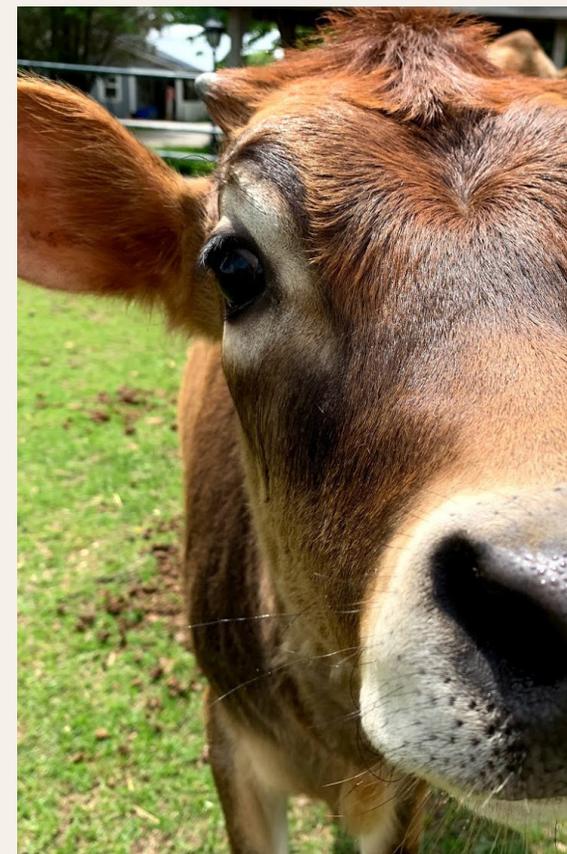
# to the fullest

OUR AMENITIES ARE FULLY ACCESSIBLE, supporting a core value of inclusion. Along with trained staff and dedicated volunteers, it's our 100+ animals whom we call our "therapists", that enrich our clients' lives. Whether it's a horse in our Therapeutic Riding Program, or the bunnies in our Beyond the Farm Gate Program, the impact they have is profound. **The human-animal bond is one unlike any other. They help to break down barriers and open hearts and minds.**

*At WindReach Farm we are dedicated to the continued impact, success, and sustainability of our many recognized educational and life changing programs.*

Our programs and services include, the **Learning-4-Life Adult Day Program**, the **Community Participation and Skills Training Program**, the **Day and Overnight Visitor Programs**, the **Horticultural Therapy Program**, the **Beyond the Farm Gate Mobile Outreach Program** and our **Therapeutic Riding Program**. Welcoming thousands of visitors and participants annually, WindReach Farm is a valuable and recognized asset to the community, serving many individuals, agencies, and community groups in the Durham Region.

**When you support WindReach Farm you inspire, empower, and change lives every day!**



## Why now?

The impact of the pandemic has been very challenging for WindReach Farm, with reduced programming and Province-wide shut downs. However, it has been even more challenging for our participants who have had limited or no access to their programs. We all work hard to be the light at the end of the tunnel for the people we serve, and we need your support.

Your support will guarantee the sustainability of WindReach Farm. Whether you contribute to our ongoing programs, capital projects, or decide to give to our endowment, your donation will have an impact for years to come for those who have fewer options and opportunities in our community.

# our program needs



## Therapeutic Riding Program \$285,000

ALL BONDS ARE BUILT ON TRUST, and without it you have nothing. The trust that is created between our riders and their horses is a bond that impacts and enriches their lives every day.

Our Therapeutic Riding Program is a structured program designed for individuals of all ages with intellectual, physical, and/or mental health challenges.

This program is life changing and life saving to many of our participants.



## Learning-4-Life Adult Day Program \$225,000

LEARNING-4-LIFE IS A THERAPEUTIC AND STRUCTURED adult day program for adults with disabilities which strengthens skills, and fosters independence and well-being in a safe, nurturing and unique farm environment.

As an organization, we are committed to helping individuals with disabilities feel less socially isolated. This program increases their sense of belonging and social inclusion and contributes to improving their overall quality of life.



## Horticultural Therapy Program \$285,000

HORTICULTURAL THERAPY IS A PROVEN FORM OF THERAPY demonstrating the physical, mental, and emotional benefits of actively participating in gardening, plant, and nature-based therapeutic activities.

It reduces depression and anxiety, increases life satisfaction, and builds a sense of community. The social engagement is particularly important to those with special needs as they often feel isolated and marginalized in our community.

# Inspire ... Empower ... Change lives



Gavin uses a combination of a wheelchair, a walker, and canes to get around. As he rides his horse past his parents, bubbling with excitement and smiles, he is improving his core strength and balance, things that will help him maintain and improve his mobility. ***“But it isn’t just that,”*** his mother explained. ***“It’s the sheer enjoyment. Gavin wants to walk and run, but can’t. But you wouldn’t know he has a disability when you see him on his horse. When people see Gavin in his wheelchair, they don’t expect that he can ride a horse. But he can!”*** – Gavin’s mother



Learning-4-Life Adult Day Program participant, Hayley, came to us after “aging out” of the public school system at the age of 21. Her mother, Cindy, was gravely concerned about the limited options that were available. ***“Imagine my joy when I discovered WindReach Farm! To be honest, it was one of those moments when I shed a few tears on the way home, as I was so very happy that I had found the absolute perfect place for Hayley.”*** – Hayley’s mother



For Stephanie, riding is her lifeline. Stephanie has multiple disabilities caused by a rare genetic disorder. At 28, she cannot read or write, live independently, or do many of the things that neuro-typical 28-year-old women can do. But Stephanie can ride! ***“When I ride, I feel so free. All your worries about trying to be someone go away. I feel like I could take on the world. There are many things I can’t do. I can’t read or write or do any of that stuff, but when I get on a horse it feels different; like I’ve found somewhere I belong. If I wasn’t riding, I don’t even know who I would be.”*** – Stephanie, program participant

***“Many of our participants who experience memory loss are overwhelmed with the challenges of maintaining their own gardens, but with this assisted weekly one-hour program, they leave feeling satisfied and capable with the varied and specific projects that you have prepared each week.”***

– Laura Clements, Recreation Coordinator, Alzheimer Society of Durham Region

# our capital needs

As a Farm with decades of loving use and thousands of visitors, the wear and tear is beginning to show. From roads to buildings, the Farm's infrastructure needs improvements and repairs in order to keep it safe, accessible, and beautiful for everyone to enjoy. There are a few areas we feel are critical to take care of over the next three years.



## The Barn \$40,000

THE BARN IS THE CORNERSTONE of the Farm. Built in 1845 and restored in 1990, it is home to many of our animals such as sheep, goats, cows, and our barn cat and kittens.

The Barn, centrally located by the Visitors Centre and Petting Zoo, also houses the Farm's museum and historical artifacts on the upper floor.

The foundation is showing its age. The outside mortar and stones are eroding. With significant rainfalls, we experience flooding which can limit the use of the Barn for days at a time. Over time, this damage could also affect the structural integrity of the barn itself.

Your generosity will enable us to repair and maintain this much-loved historical facility.



## The Gateway to the Farm \$75,000

OUR MAIN DRIVEWAY IS a beautiful tree lined dirt road which is adjacent to an environmentally sensitive area called Lynde Creek and is the gateway to the Farm and all the life-changing programs we provide.

Year after year, the driveway suffers from increased water flow around and above it, which creates pools of water that have eroded parts of the road making it virtually impassable at times, especially after the Spring thaw.

With over 10,000 visitors annually, we must ensure that our Farm is always accessible for everyone. Your support will allow us to fix the drainage, repair, and rebuild parts of the road to minimize further erosion.



## Farm Equipment \$90,000

IN ORDER TO SUPPORT ALL of the Farm's life-changing programs, we need to maintain, and occasionally replace, the equipment that allows us to keep the animals fed; the property maintained; and the wagon rides rolling.

The Farm's main tractor is used daily and will need replacing. In addition, we are in need of an all-terrain vehicle to handle the smaller and numerous activities on the Farm. Other pieces of equipment will be needed as programs expand and our maintenance needs expand with them.

Farm equipment helps us to keep our property safe and accessible to all our participants and visitors.



# our endowment needs



## Our Bridge to the Future \$3,000,000

*Endowments provide income to a charity for perpetuity. When you give to an endowment fund the principal amount is kept intact while using the investment income to support the work of the charity. It truly is the gift that keeps on giving.*

By giving to our endowment fund, you help us to continue to build on the legacy that Sandy started over 30 years ago. You are giving to the future, ensuring that WindReach will be here for years to come, serving the people who need us the most and for those who have limited options in the community.

**The decision to make a charitable gift is an expression of your personal and cherished values and priorities.** We recognize the individuality and uniqueness of each and every donor. No two donors are alike, just like no two participants in our programs are alike. Your gift will be directed to support the area that matches your desires and wishes.

Your gift can be unique as well by:

- Donating money or assets
- Including WindReach in your estate plan
- Making a charitable gift annuity
- Creating a charitable trust
- Designating retirement assets
- Donating a life insurance policy

**Your investment in our endowment fund will ensure that individuals of all ages in our community who are living with disabilities can continue to participate in, and benefit from, our life changing programs and activities.** Donor recognition opportunities may include your name etched in stone in our beautiful Foundation Garden.

## TESTIMONIAL

*WindReach Farm is a very important part of our life. Nicole, our daughter, was born with Tuberous Sclerosis and has debilitating seizures and developmental delays. She has been riding at WindReach for 15 years. Riding gives her an incredible feeling of freedom, achievement, confidence, and equality, that she feels nowhere else. **This is a facility where she feels important and happy! What more can a parent ask for? We just want to hear our kids laugh, feel confident, and have self-worth.** This is a facility that gives her all that and more.*

*I strongly urge you to support this campaign and help WindReach continue the great work it does in providing opportunities that empower, inspire and change lives!*

**Harry Worsley, Chair,  
WindReach Farm Foundation**



# Inspire ... Empower ... Change lives

## TESTIMONIAL

With so many organizations in need of funding during these unprecedented times, my husband and I wanted to help support a foundation close to our hearts. WindReach was the first to come to my mind. **I feel so blessed to be able to make a difference to WindReach's future. What the Farm offers to families is in my opinion priceless and life changing.** The Foundation is crucial for WindReach Farm to be able to continue their programs for the community.

Jane Carrick, Donor



# our annual contribution



## Community Support - \$600,000

*Be a part of our community by supporting our events and campaigns yearly. The funds raised through these campaigns contribute to the operations of the Farm and assist them in keeping their lights on and their doors open to the many people they serve. We rely on the generosity of our donors and corporate partners who continue to choose to support WindReach and recognize what a valuable asset we are in the community. There are a variety of options for you to give your support and every dollar, no matter how small will be a part of this campaign!*

### Golf Tournament

This annual event engages corporate partners and community leaders in a fun day of golf. It's a great way to network, promote your brand, support a worthy cause and play with Glenn Healy! Held at the beautiful and prestigious Royal Ashburn Golf Course.



### A Night at WindReach Farm

Our annual gala, held every fall, engages Corporate Partners and guests in a night of celebration of WindReach Farm's impactful programs and services. With guest speakers and wonderful entertainment, it's a night to enjoy and support all that we do.



### Horseshoes for Hope

Horseshoes for Hope is an annual fundraising campaign. When you donate to H4H you are recognized with a horseshoe mounted on our Farm bridge. All the horseshoes are unique and represent the specialness of each and every one of our participants.



# “Of course, we can!”

\$4,600,000 over three years

## TESTIMONIAL

Kiera first started riding at the age of two. She was born with Prader-Willi Syndrome, a rare genetic disorder. Before riding, walking had eluded Kiera, she was close but decreased muscle tone held her back. After a month of riding, her strength increased and she began walking on her own.

“Kiera’s experience at WindReach has been life changing. WindReach Farm goes beyond the tangible physical benefits. Being the parent of a child with special needs can be isolating, but not here. **Here, there is a sense of acceptance. Here people see Kiera for who she is, not what she has. That is something every person deserves and with your help we can make it a reality.**”



## Help us continue to build on the legacy that Sandy started

A gift to our campaign has the longevity to see WindReach Farm into the future. It’s a gift that provides a lasting legacy. You ensure that individuals and their families have the opportunity to thrive at WindReach for years to come.

### Programs



\$285,000 Equestrian



\$225,000 Day Program



\$285,000 Horticulture

### Capital



\$75,000 Gateway to the Farm



\$40,000 Barn



\$90,000 Farm Equipment

### Endowment



\$3,000,000 Endowment Fund

### Annual contribution



\$600,000 Community Support

## Help others live their lives to the fullest

# Of course, we can!

**Please join us and help others live their lives to the fullest.** Your gift will be recognized in support of this campaign. We are grateful for those who give their generosity to this campaign. No gift is too small, even your \$10 gift will ensure you are recognized in support of this campaign. You prove that WindReach matters to many. Your gift helps to improve the quality of life for many who have limited options in the community.

## Thank you for believing.

### **Carol Dahlquist**

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*WindReach Farm Foundation*